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## **Canadian National Hemp Conference Only Two Weeks Away**

*Aptly titled **Hemp: Paving the Way**, the annual conference brings together experts from across the globe to explore and discuss the burgeoning hemp trade in Canada and abroad*

**WINNPEG, MB:** Starting on November 17<sup>th</sup> and running through the 19<sup>th</sup>, the Canadian Hemp Trade Alliance will be host to the largest industrial hemp conference in Canada at the Delta hotel in Winnipeg.

With industry leading experts, researchers, engineers and scientists, the conference is the largest of its kind in Canada and will be filled to the brim with passionate, informed and innovative people encompassing fields as diverse as hemp itself.

Attendees and speakers of the conference will examine the current hemp industry in Canada, the potential and viability of hemp as a high yield crop and up to date breakthroughs in research and development.

Kim Shukla, Executive Director of the CHTA and a moderator for the event, is thrilled for the conference and the opportunities it opens up. **“The annual conference is *the* national and international hemp event of the year. It provides newcomers to the industry an opportunity to make those important networking contacts and it allows the veterans of the sector to share their experiences and see what is going on in other sectors of the hemp industry.”** Kim is also keenly aware of the economic potential, noting that hemp **“is a multi-faceted crop that offers all of those value-added opportunities that other crop sectors could only dream about.”**

Some exciting highlights of the 3-day event include:

- More than 22 unique presenters, including best selling author Doug Fine, Dr. Przemyslaw Baraniecki of the Institute of Natural Fibres in Poland, hemp nutrition researcher Dr. Dylan Mackay, Green building expert Jayeson Hendyerson, Plains Industrial Hemp Processing founder and president Robert Jin, acclaimed author and hemp entrepreneur Josh Stanley, as well as experts in nanotechnology, seed breeding, hemp building and nutrition, manufacturing and more.
- Daily hemp tradeshow running throughout the conference
- Seed breeding panel
- Musical performance and a full cash bar at the end of each days events
- An interactive bus tour

The conference will look at hemp from all angles, including the science behind seed breeding and cultivation strategies, the state of hemp nutrition, global and domestic pressures, challenges and

opportunities, hemp construction, hydrogen and ethanol production, hemp as a superconductor and more.

The three-day conference also includes a bus tour to the Composites Innovation Centre, Alternative Village and the Richardson Centre for Functional Foods and Nutraceuticals, one of the most advanced bio-processing and product development centres in the world. Participants in the tour will get a first hand look at hemp fibre in action in the groundbreaking FibreCITY, which is leading the way in global research and development in bio-material applications that have the potential of replacing petroleum based products, developing cheaper, stronger and lighter composites and changing almost all major construction, engineering and health industries forever.

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*The Canadian Hemp Trade Alliance is a national organization that promotes Canadian hemp and hemp products globally. Established in 2003 the Alliance represents those involved in Canada's hemp industry, including farmers, processors, manufacturers, researchers, entrepreneurs and marketers. Its functions are to disseminate information, promote the use of nutritional and industrial hemp and coordinate research.*

For a full list of speakers, conference schedule, and additional resources or to register for the conference, please visit [www.hemptrade.ca/news.php](http://www.hemptrade.ca/news.php)

**To contact Kim directly for media opportunities, questions about the conference or any additional information, [info@hemptrade.ca](mailto:info@hemptrade.ca) or call 204-326-9542**