



SPEAKING NOTES

The Value of Membership in the CHTA

The Canadian Hemp Trade Alliance is an industry association dedicated to the promotion and development of the Canadian hemp crop for food and fibre uses.

The association offers the following value to its members:

- ☑ Primary, Collective Spokesperson for the Industry.
 - Health Canada
 - Agriculture & Agri Food Canada
 - Producers, Processors and Retailers
- ☑ Lead Contact for Government Funding Applications.
 - Develop and Execute the National Industrial Hemp Strategy
 - Market Development and Promotion
 - Breeding and Production Trials
 - Health and Food Applications
 - Fibre and Industrial Uses
- ☑ Archive of all Relevant Data and Information.
 - Production and Consumption
 - Products
 - Exports
 - Environmental Benefits
 - General Information
- ☑ Maintenance of Standards and Regulatory Requirements.
 - Generally Regarded As Safe (GRAS)
 - Test Pledge and THC Regulations
 - Licensing Regulations

Your membership helps support the useful and vital work necessary to sustain this organization and expand the hemp industry across Canada.